

GUIDELINES FOR PRIVATE SCHOOL LICENSE

I. Definitions

- A. Academic Fraud – Courses offered are insufficient in quality, content or administration to achieve the stated or implied educational objective. Persons offering such courses who know, or should reasonably know, said courses cannot achieve the stated or implied educational objective, shall be considered to be involved in academic fraud.
- B. Act - 1980 Ala. Acts 80-272, *Code of Alabama* Title 16, Chapter 46 (1975) Alabama Private School License Law, Act 2002 Ala. Acts 2002-528.
- C. Administrator or Director - An administrative officer in charge of the operation of a postsecondary school or unit thereof.
- D. Agent or Representative – Salesperson who presents materials, sells courses, or solicits students for enrollment of students in the state in person, by mail, by correspondence, by telephone, online, by distance learning education, or by any other method of advertising within the state.
- E. Branch School – School operating under a corporate headquarters that owns more than one school. Each branch location is responsible for students, student records, operations and functions at its location. Each branch location is also required to be licensed separately.
- F. Brochure - A one-page, double- or triple-folded leaflet containing an outline of information in the catalog/bulletin and designed as a promotional or advertising publication.
- G. Catalog - A booklet, pamphlet, or series of monographs designed to explain the school operations, offerings, and requirements to prospective and enrolled students. The term is sometimes used synonymously with bulletin.
- H. Church School – A school operated by a local church, group of churches, denominations, and/or association of churches on a nonprofit basis.
- I. Clock Hour - A period of sixty (60) minutes, with a minimum of fifty (50) minutes of instruction.
- J. Courses - Any outline or plan of study, or portion of a plan or program of instruction involving the imparting of knowledge, skills, or attitudes for the purpose of preparing the individual for gainful employment in an occupation or vocation, whether conducted in person, by mail, or by any other method.

- K. Credit Hour - A credit in a school or college, usually representing one hour of class per week for one term.
- L. Curriculum - A group of organized programs.
- M. Deferral - To defer a license or permit application means to postpone issuance or denial thereof pending submission of required materials necessary for compliance with Alabama Code Section 16-46-1 through 10.
- N. Denial - Denying a license means that issuance of a license shall be refused either upon initial application or upon application for renewal.
- O. Division: Private School Licensure Division; a division of the Alabama Community College System tasked with enforcing state private school licensing laws and state authorization of private postsecondary institutions.
- P. Domiciled- The location where an individual, partnership, or corporation establishes permanent residence as per legal obligations plus physical presence of a principal place of business.
- Q. Economic Fraud – The sale of courses or programs of study which an institution is unable or unwilling to provide as advertised or described because of inadequate financial stability, facilities, instructional staff, or commitment to honor written or verbal contracts made with students. Included is the solicitation of students for enrollment through intentional deception or misrepresentation of facts and the use of advertising which is known to be false, inaccurate, or misleading. Failure to properly administer student cancellation and refund policies according to appropriate regulations or agreements made with students shall also constitute economic fraud.
- R. Externship/Clinical - Practical, off-campus training involving direct and indirect supervision.
- S. Instruction Site - A classroom, facility or learning environment that is used to conduct educational programs in accordance with the license issued to the private school but is not co-located with the school's principal base of operation; provided that all records are maintained at the principal base of operation.
- T. Laboratory - Application of theory through learner-centered training with an instructor present, supplemented by out-of-class assignments and application of accumulated knowledge demonstrated by a student through work on projects completed during the period of enrollment and requiring no regular supervision by an instructor.
- U. Lecture - Presentation of theory and information by an instructor in a classroom setting or its equivalent.
- V. License – A private school license identifying the name and location of the school and establishing the courses which may be offered thereunder.

- W. Online Instruction - Online education refers to any form of learning/teaching that takes place via a computer network. Online instruction takes place in the context of distance education, i.e., settings in which learners and teachers are located in different places and all or most interaction takes place via a network.
- X. Performance Surety Bond- A performance surety bond is a bond provided by each school for the purpose of providing indemnification to identified, enrolled students suffering loss as a result of economic and/or academic fraud or misrepresentation used in procuring enrollment in and/or administering a program of study.
- Y. Permit – A pocket card issued to an agent or representative providing identification as an authorized agent of a school.
- Z. Prepaid Tuition Liability - The amount of money collected by a school from students for registration, tuition, supplies, and other fees subject to refund as determined by the cancellation and refund policy.
- AA. Principal Base of Operations – A main campus in Alabama where administrative and managerial support and physical plant facilities are maintained continuously. Franchises chartered independently of parent corporations may be accorded this status provided they comply with the residency requirements.
- BB. Private School – Operation of either a profit or nonprofit entity as opposed to publicly owned or operated school.
- CC. Probation - Licenses and Agent’s Permits found in violation of the Alabama Code Section 16-46-1 through 10 shall be placed on probation pending correction of the infraction. Each probationary warning will specify the corrective action required, but will not otherwise impair the authority granted therein.
- DD. Program - A combination of subjects or courses offered at a school that are generally accepted as necessary to meet requirements for a predetermined educational, professional, or vocational objective.
- EE. Revocation - To revoke a license means that a school must cease to advertise, enroll students, or teach classes.
- FF. Resident Private School – A school which is domiciled within Alabama and has established for a period of three years permanent administrative and management facilities in this state.
- GG. Seminar - A small group of students engaged in original research or intensive study under the guidance of an instructor that meets regularly with the group to

discuss reports and findings also refers to a course of study that is pursued by the group or a scheduled meeting of such a group.

HH. School - Any person, group of people, institution, establishment, agency, or organization offering or administering a plan, course, or program of instruction for the purpose of preparing individuals for gainful employment in an occupation or vocation, whether conducted in person, by mail, or by any other method.

II. Suspension - To suspend a school license and/or Agent's Permit means to place limitations upon the authority vested therein. Holders of suspended licenses may be prohibited from enrolling students, collecting fees or tuition, teaching classes, and/or advertising. A suspended license and/or Agent's Permit may be revoked if noted deficiencies are not corrected by the stated date in the suspense correspondence.

JJ. System Office- The Alabama Community College System

II. Exemptions

A. A school may be exempt from private school licensure upon meeting the requirements of an approved exemption.

B. Each school which claims an exempt eligibility must submit an application for a *Certificate of Exemption*. Applications for a *Certificate of Exemption* shall be submitted online using the Private School License online application system: <https://psl.asc.edu/Account/Login.aspx> and shall include a current copy of the school catalog and the appropriate supporting documentation.

C. Each exempt school may request to be licensed without surety bond in accordance with *Code of Alabama* §16-46-3.

D. Notwithstanding its exempt status, each private school which closes shall comply with the requirements for repository of records in accordance with this policy.

III. Licensing a Private School

A. General License Rules

1. Application for a Private School License shall be submitted online using the Private School License online application system: <https://psl.asc.edu/Account/Login.aspx> and shall include information and materials as specified by The Alabama Code Section 16-46-1 through 10 and these guidelines.

2. Except for institutions subject to programmatic review by the Alabama Commission on Higher Education, any license applied for shall be granted, deferred, or denied within thirty (30) days of receipt by the Private School Licensure Division of all materials required for consideration of the application. The school shall be notified by the Private School Licensure Division of an incomplete application.
3. Each private school license shall be valid for two years from the date of issue and shall be publicly displayed on the premises where the school operates.
4. Any license issued may be placed on probation, suspension or revocation if the holder of the license solicits or enrolls students or administers instruction through fraud, deception, or misrepresentation.
5. Any license conditioned by an expired performance surety bond shall be suspended for thirty (30) days from the date of the expiration and thereafter may be revoked unless the performance surety bond is restored within the 30-day suspension period. If the performance surety bond is not restored within the suspension period, the license shall be revoked. The license shall be suspended/revoked by the Private School Licensure Division and the private school shall be notified once the bonding company notifies the Private School Licensure Division of bond cancellation.
6. Any license shall be denied, deferred, suspended, or revoked if required information or materials are not provided to the Private School Licensure Division upon request in a timely manner. The Private School Licensure Division reserves the right to make information pertaining to these actions available to the public.
7. Each school that undergoes transfer of ownership, resulting in a change in control, shall notify the Private School Licensure Division, at least 30 calendar days before the change, in order that a review by the Private School Licensure Division may be conducted to determine compliance with *Code of Alabama* Title 16, Chapter 46 (1975) and a license shall not be transferred to new ownership. Ownership changes of 49% or less shall incur a fee of \$250 for non-degree granting institutions and \$500 for degree granting institutions. Ownership changes of 50% or more shall require a new license application, all applicable licensure fees apply.
8. No private school shall seek reimbursement from any student for any charges on any enrollment contract if such school was not the holder of a license as required by the *Code of Alabama* §§16-46-5(a) and 16-46-6(a) (1975), at the time that such school or its agent entered the contract.
9. No licensed private school, no public school, and no college or university subject to the Alabama Code Section 16-46-1 through 10 shall accept

transfer credits from a school which was not exempted, entitled to an exemption, properly licensed in the state in which it is domiciled, accredited or licensed as required under the provisions of the *Code of Alabama* Title 16, Chapter 46 (1975) when educational credentials were conferred. Transfer credits from outside the United States can only be accepted after review from the National Association of Credential Evaluation Services (NACES). It is the responsibility of the institution to develop a credit transfer policy that is acceptable to the Private School Licensure Division. The Private School Licensure Division reserves the right to accept or deny such policy.

- a. Each school or course/program domiciled outside the State of Alabama shall designate a registered state agent who is a resident of Alabama to service all complaints against the school.
- b. Private schools that cease operation shall, within ten (10) calendar days of closing:

- 1) Notify the Chancellor of the Alabama Community College System and the Director of the Private School Licensure Division, of the action by letter and/or facsimile;

- 2) Submit a list to the Chancellor of the Alabama Community College System and the Director of the Private School Licensure Division containing the name, home

address, telephone number, and course/program of each student actively enrolled in the school on the effective closure date of the school; and

- 3) Submit a written plan to the Chancellor of the Alabama Community College System and the Director of the Private School Licensure Division explaining in detail:

- a. how the school will arrange for the continued education of students currently enrolled;

- b. how tuition refunds will be handled;

- c. how other contractual agreements with students will be resolved; and

- d. where student records will be stored along with procedures for public access of these records.

- 4) Each school shall comply with all local, state, and federal laws and regulations.

5) The institution, institution's owners, governing board members and administrators shall possess sound reputations as evidenced by a record of integrity and ethical conduct in their professional activities, business operations and relations. The Chief Executive Officer (CEO) and institutional administrators must possess appropriate qualifications and experience for their positions and have demonstrated the ability to direct institutional operations successfully. The governing board members shall be knowledgeable and experienced in one or more aspects of educational administration, finance, teaching / learning or distance study.

10. Each licensed school is required to notify the Private School Licensure Division within 30 days of any change within the structure of the school including but not limited to accreditation, Board of Trustees, bankruptcy, closure, faculty, and curriculum.

B. License Application Procedures

1. Initial License Procedure

- a. A private school requesting a license to operate in Alabama will be supplied these guidelines and required forms for submitting applications to the Private School License Division, Private School Licensure Division.
- b. Application forms must be completed and all material and forms requested by the Private School Licensure Division shall be provided. The Private School Licensure Division shall notify the school of an incomplete application and approval thereof shall be deferred until the application is complete.
- c. Each private school domiciled in the State of Alabama will be visited, with or without prior notification, by an official of the Private School Licensure Division to determine compliance with the Alabama Code Section 16-46-1 through 10. No onsite visit will be scheduled until all required forms / documents have been received by the Private School Licensure Division.

2. Renewal License Procedure

- a. Each school will be notified by Private School Licensure Division of the requirements for renewal not less than sixty (60) days prior to license expiration date. A bi-annual review of each school licensed under the *Code of Alabama* Title 16, Chapter 46 (1975) may be made at the time of license renewal to determine whether operating conditions meet the requirements for continued

operation.

- b. All renewal materials and related information requested by the Private School Licensure Division must be completed and received before a satisfactory review can be accomplished. All required application material must be supplied not later than thirty (30) days prior to expiration of the license and/or Agent's Permit shall be placed on probation. Any private school license or Agent's Permit conditioned by an expired performance surety bond shall be suspended for thirty (30) days and thereafter may be revoked unless the performance surety bond is restored and evidence of restoration is supplied to the Private School Licensure Division. An expired license and/or Agent's Permit may be reinstated upon submission of all application material and fees required of initial applicants.
- c. A license renewal application that is not submitted by the school license expiration date will be assessed a late fee of \$75 per day until the renewal application is submitted. If the renewal application is submitted by the due date but is incomplete, the PSL Division will notify the institution and establish a specific date by which the remainder of the renewal application must be submitted. If the remainder of the application is not submitted by the established date, the PSL Division will reactivate the late fee assessment. The PSL Division may waive or reduce the late fee in the case of mitigating circumstances as determined by the Director.

3. License Fees (U.S. Currency)

- a. Application material for an initial license and for license renewal shall be accompanied by a fee in accordance with the Private School License Fee Schedule. The fee schedule may be revised. Effective October 1, 2024, the fee schedule is as follows:
 - 1. The initial and renewal private school license fee for a degree granting institution is one-half of one percent of the actual gross annual income, but not less than \$2,750. The initial and renewal private school license fee for a non-degree granting institution is one-half of one percent of the actual gross annual income, but not less than \$1,500. The initial license fee, for an institution in the first year of operation, is computed based on the gross annual income after a normal tax accounting year. Any tuition earned for licensed programs during that twelve-month period shall be included in the gross annual income. License fee for both degree and non-degree granting institutions are

capped at \$17,500. Items that may be deducted from gross annual income are contributed services and refunds made to students. For out-of-state institutions licensed to offer their program(s) to residents of the State, gross annual income means that income generated from students enrolled in this State. Accurate documentation should be provided at the time of the initial or renewal application. Student enrollment reports must be certified as true and accurate by a certifying official of the institution.

2. Amendment of license to move an existing location or instructional site: \$300 for In-State Institutions and \$150 for Out-Of-State Institutions
3. Amendment of license for each additional program/degree or site location: \$300 per program/degree for Degree Granting Institutions and \$150 per program/degree for Non-Degree Granting Institutions. Program name change: \$100 per program/degree for Degree Granting Institutions and \$50 per program/degree for Non-Degree Granting Institutions.
4. Institution name change (change in ownership is not included see Section III. 6.): \$100
5. Agent permit: Initial \$100/Renewal \$50
6. Transcript request fee \$10
7. All fees shall be submitted at the time of application and are nonrefundable.
8. *** Please Note: If a site visit is required for any new program or instructional site, an additional fee of \$300 will be assessed. ***
9. The Private School Licensure Division may assess a fine for failure to respond in a timely manner to a request from the Private School Licensure Division for information or for repeat violations involving deceptive trade or sales practices or advertising. In assessing a fine, the Private School Licensure Division must consider the nature of the violation and whether the institution has a history of infractions. Fines may

not exceed \$1,000 per incident or \$10,000 per year, and if the institution does not pay the fine within 30 days of written notification by the Private School Licensure Division, late fees may be assessed, or the PSL Division may proceed with revocation of the license.

10. * Please Note: Any license that is suspended due to violations, will be assessed a reinstatement fee of \$500. Any license that is revoked due to violations will require a six-month waiting period at which time a new license application will be required.
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11. All fees shall be paid by electronic check or by credit card via the Private School Licensure Division PSL website. All fees collected will be used solely for the Private School License Division.

12. The Private School Licensure Division Private School License Division may periodically adjust fees based on the consumer price index or other appropriate indicators.

b. A school found to be operating without the license required by the *Code of Alabama* §16-46-5, shall be required to bring the school into Private School Licensure compliance within 30 days of notification from the Private School Licensure Division. If required items are not received by the Private School Licensure Division within the 30 days allowed, the Private School Licensure Division shall issue a cease and desist order to the school. The Attorney General's Office and the District Attorney's Office will be notified of the order by the Private School Licensure Division. To obtain a current status the school shall be required to file all appropriate documents and fees for an initial license and all appropriate renewal fees for the years the school has been operating without a private school license. If the private school license is granted, the school's license status will be considered current.

5. Financial Stability and School Surety

a. Prior to issuance of a license pursuant to the *Code of Alabama* Title 16, Chapter 46 (1975) each private school shall submit to the

Private School Licensure Division evidence that it is financially capable of fulfilling its commitments for education. Financial stability shall be established by a review of each school's financial statement and any other evidence of fiscal responsibility requested by the Private School Licensure Division. Financial stability of separate locations shall be provided through the principal base of operations. Audited financial statements shall be required to be accompanied by the most current federal income tax return. A non-degree granting institution may provide financial statements that have been reviewed or compiled by a certified public accountant. Profit and loss statements prepared by a certified public accountant may be provided in lieu of financial statements. The Private School Licensure Division reserves the right to request further financial documentation.

- b. Each degree granting institution not exempted by Alabama Code Section 16-46-3 shall be required to provide a school performance surety bond in the amount of fifty thousand dollars (\$50,000 in U.S. Currency) in the form acceptable to the Private School Licensure Division and made payable to the Private School Licensure Division. Each non-degree granting school not exempted by Alabama Code Section 16-46-3 shall be required to provide a school performance surety bond in the amount of twenty thousand dollars (\$20,000 in U.S. Currency) in the form acceptable to the Private School Licensure Division and made payable to the Private School Licensure Division.
- c. Where branches or secondary locations are licensed separately, the surety must be conditioned and sufficient to cover all locations.
- d. Acceptable sureties shall be limited to surety bonds obtained for school surety using Form PS-2. Sureties must be continuous and shall be for the purpose of assuring performance of agreements or contracts with students. Refunds due to students shall be calculated on the basis of the school's published cancellation and refund policy.
- e. Each private school license conditioned by a performance surety bond under notice of cancellation by the bonding agent shall be suspended and thereafter revoked upon the effective date of said cancellation unless another surety bond is acquired. Each private school license conditioned by a performance surety bond allowed to expire shall be suspended by the Private School Licensure Division upon notice to the private school for thirty (30) days and thereafter revoked unless the surety bond is restored.
- f. School surety bonds may be extended annually upon receipt of a continuation certificate issued by the bonding company to the

Private School Licensure Division.

IV. Minimum School Rules

A. School Purpose and Objectives

Each private school's purpose and objectives shall be stated in the catalog, bulletin, or brochure of the institution.

B. The Educational Program

1. Each course, curriculum, and instruction provided by each private school shall be consistent in quality and content with recognized school standards as determined by the Private School Licensure Division.
2. Each private school shall offer only those courses approved by the Private School Licensure Division. Any proposed changes to the degree or objective including courses required, hours or credits required, and/or prerequisites must be approved by the Private School Licensure Division before the school initiates the proposed change. Changes at the course syllabus level do not require Private School Licensure Division approval.
3. No private school shall sell, award, grant, or confer any earned or honorary degree, diploma, or certificate unless prior permission has been granted in writing by the Chancellor of the Alabama Community College System.
 - a. Certificate and diploma programs may be offered in clock or credit hours as follows:
 1. one quarter credit hour is defined as 10 clock hours of lecture, 20 clock hours of laboratory, or 30 clock hours of clinical/externship.
 2. one semester credit hour is defined as 15 clock hours of lecture, 30 clock hours of laboratory, or 45 clock hours of clinical/externship; and
 3. a balance should be maintained between lecture, laboratory, and clinical/externship experience appropriate to the specific programs and the needs of the student.
 - b. Associate Degree programs shall consist of at least 60 semester or 90 quarter hours.

4. All privately licensed degree granting, post-secondary educational institutions must be accredited by an accrediting agency recognized by the United States Department of Education (USDE), the Council for Higher Education Accreditation (CHEA), be a candidate for accreditation or in process of application for accreditation as determined and monitored by the Private School Licensure Division. This requirement became effective beginning October 1, 2008, for any degree granting institutions applying for initial or renewal licensure. The *Code of Alabama* § 16-46-3 (1975) (a) (7) and (9) lists exemptions to this requirement as follows:

(7) Any private school conducting resident courses whose principal base of operation is within the State of Alabama, which has been in continuous operation for 20 years or more as of **April 29, 1980, and** held accreditation as of that date by an accrediting agency recognized by the United States Department of Education.

(9) Any proprietary postsecondary institution conducting resident courses that has been in operation within Alabama for at least five years as of **July 1, 2004, and** that is accredited by an accrediting agency recognized by the United States Department of Education shall be accorded the following provision: Upon proof of such accreditation, such schools shall be issued a license and representative permits **after required fees are paid** to the Private School Licensure Division.

Any change of accreditation status must be reported to the Private School Licensure Division within 30 calendar days of the change.

C. Organization, Administration, and Fiscal Responsibility

1. The school should be organized according to academic and/or functional patterns to permit effective and orderly academic and business management.
2. A school applying for a Private School License or Renewal License which shares affiliation with another institution(s) is required to be licensed with the State of Alabama or properly licensed in the state in which the school is domiciled. Documentation of same must be presented with the application.
3. All degree granting and non-degree granting institutions must provide Articles of Incorporation or partnership agreements, corporate by- laws, franchise agreements and/or purchase agreements with other universities and successor institutions if applicable. If the applicant is a “foreign” corporation (not domiciled in Alabama), a copy of a certificate of authority from the Alabama Secretary of State to transact

business in Alabama as a foreign corporation is required.

4. The school must be financially secure as specified in (III) (4) (a) through (d) of these Guidelines and capable of fulfilling its commitments for training and/or occupational objectives.
5. Financial records shall be maintained by each private school to provide management of the institution according to Generally Accepted Accounting Principles (GAAP).

D. Essential Documents - The following items shall be maintained currently and accurately at all times by each licensed private school at each location or instructional site:

1. A course outline or syllabus for each course or program of study;
2. Copies of each current catalog, bulletin, or brochure, promotional material and advertisement;
3. Each student's permanent record showing admission date(s), attendance, transcript of academic progress, tuition payments, financial aid, termination or completion;
4. Each student's application for admission showing name, address, age, date enrolled, and other pertinent information with documents supporting accomplishment of prerequisites;
5. Each student's enrollment agreement or contract;
6. A copy of the certificate of completion, diploma, or transcript of credits for each student completing a course or program of study; and
7. Personal data of each administrator, director, supervisor, instructor, and agent of the school to include a copy of certificates of completion, diplomas, and transcripts of relevant educational and/or occupational experiences.

E. Student Records - Each student's record shall be made available upon request of the student to prospective employers and other duly authorized persons. Safeguards shall be provided to protect the student records from damage, loss, or compromise by unauthorized persons as mandated by federal and state statutes.

F. Instructional Staff - Adequate instructional personnel shall exist to ensure that the educational objectives of each course are achieved.

1. Instructors and administrators shall have the educational background

and experience necessary to successfully fulfill the educational objectives of the assigned course or program of study.

2. Credential requirements for instructional staff generally parallel those required in similar public instructional programs. A high school diploma or equivalent and appropriate work experiences for occupational education are acceptable. Occupations requiring licensure or certification must be taught by persons holding appropriate credentials.
3. An instructor shall teach only in the specialization for which he/she is credentialed/licensed.

G. Administrative and Supervisory Staff –

1. Administrative and supervisory persons shall be available in numbers adequate to provide administrative, managerial, and supervisory support to achieve the stated objectives of the school.
2. The institution's owners and directors are appropriately experienced and educated and are of good reputation and character. At minimum, site directors should be credentialed at the same level as the highest degree conferred at the site. Chief Academic Officers (those who choose faculty) must be credentialed at the same level as required for faculty. Exceptions must be documented and approved by the Private School Licensure Division. All administrative officers must possess credentials, experience and/or demonstrated competencies appropriate to their areas of responsibility. The effectiveness of all administrators must be evaluated periodically. A person is considered to be of good reputation if:
 - (1) The person has no felony convictions related to the operation of a school, and the person has been rehabilitated from any other felony convictions;
 - (2) The person has no convictions involving crimes of moral turpitude;
 - (3) Within the last ten years, the person has never been successfully sued for fraud or deceptive trade practice;
 - (4) The person is not a plaintiff or defendant in litigation that carries a significant risk to the ability of the institution to continue operation;
 - (5) The person does not have significant interest in the ownership of a school currently violating legal requirements; has never held significant interest in the ownership of a school with habitual violations; or has never held significant interest in the ownership of a school that closed with violations including, but not limited to unpaid refunds; or

- (6) The person has not knowingly falsified or withheld information from representatives of the Private School Licensure Division.

H. Instructional Resources and Materials

1. References appropriate to the courses offered shall exist in adequate numbers in a library or resource room to support academic preparation at the academic or occupational level for each course offered.
2. Each private school shall provide facilities, equipment, tools, machines, instructional aids, and materials in adequate quantity, quality, and variety to meet the educational needs according to the stated objectives of each course.

I. School Policies - All policies shall be written and available for review. Failure to adhere to written policies may constitute the basis for declaring academic and/or economic fraud as defined in the *Code of Alabama* §16-46-1(7) and (8) (1975).

1. The policy on registration, tuition, fees, and charges must be clearly stated in each school catalog, bulletin, or brochure.
 - a. Students shall be provided a detailed description of items constituting the tuition and each fee paid to include the total cost of a course or program of instruction.
 - b. A schedule listing each fee and charge shall be submitted to the Private School Licensure Division and may not be altered until permission is granted by the Private School Licensure Division.
 - c. Terms of payment and the total amount paid must be disclosed in each student's enrollment agreement or contract.
 - d. The tuition, fees, and charges must be realistic in accordance to industry standard terms of the services provided and be applied uniformly to students within the same school and class.
2. The policies on course cancellation, tuition fees, and refund must be clearly stated in each private school catalog, bulletin, or brochure. Students may cancel enrollment at any time complying with the notification procedures established by the school. Refunds of unearned prepaid tuition, fees, and other charges shall be made in the following manner within thirty (30) days of termination:
 - a. If cancellation occurs within seventy-two (72) hours of enrollment date, all money paid by the prospective student shall be refunded.
 - b. If cancellation occurs after seventy-two (72) hours of enrollment

date, but before classes begin or correspondence materials are delivered, a refund shall be made of all money paid except the registration fee.

- c. If cancellation occurs after classes begin or after shipment of correspondence materials, a pro rata refund will be made of all unearned prepaid tuition, fees, and charges for books and supplies not issued to the student. Once books and supplies are issued and received by students, these become the property of students and refunds may be made only at the discretion of the private school. ***Pro rata refund rate must be included in the institution's refund policy.***
 - d. A full refund is due students whose contracted educational services are denied by the school as a result of economic or academic fraud as defined in the *Code of Alabama* §16-46-1(7) and (8) (1975).
3. Each school shall publish guidelines for student behavior and disciplinary policies in the catalog, bulletin, or brochure.
 4. Each school shall publish a grievance policy in its catalog, bulletin, or brochure.
 5. Each school shall publish academic policies and the procedures used to evaluate academic achievement and the grading system in the catalog, bulletin, or brochure. A procedure must be identified and used to monitor progress and measure performance toward achieving the stated educational objectives of each course.

J. Site and Facilities

1. The site and facilities selected for the private school shall provide adequate and appropriate space to accommodate the proposed instructional program and to provide program support services as necessary. All local codes or zoning ordinances must be satisfied and a copy of such permit or license supplied to the Private School Licensure Division prior to licensure.
2. Facilities and fixed equipment shall conform to the safety and health requirements of city, county, state, and federal agencies.

K. Admission and Student Services

1. Recruitment programs shall be conducted within the provisions established by this policy.
2. Admission procedures shall be published in the catalog, bulletin, and brochure specifically establishing prerequisites for entry.

3. Each private school is required to utilize a student enrollment agreement or contract for courses or programs of study. The enrollment agreement or contract shall set forth clearly all conditions for enrollment in and completion of courses of instruction, any state, federal, or licensing requirements for specialty programs that require licensure or certification following graduation, itemized costs, terms of payment, refund policy, and other conditions the school may desire to establish. A copy of the duly signed contract with all attachments shall be provided to each enrolled student. Enrollment by a minor shall be co-signed by an adult.
 4. Each private school shall adequately maintain and service student academic, attendance, financial aid and personal data records as required in the *Code of Alabama* §16-46-5(i)(3) (1975).
 5. Financial aid program administration must comply with the regulations of appropriate private, state, or federal agencies.
- L. Catalog, Bulletin, or Brochure - A current catalog, bulletin, or brochure shall be included with the application for a license. The document must be published in sufficient quantities for distribution to all enrollees and regulatory authorities. The school catalog, bulletin, or brochure shall include the following information:
1. Identifying data such as volume number and date of publication;
 2. Name, address, and telephone number of the school. If separate campuses exist, the catalog shall list the address and telephone number of each;
 3. Ownership of the private school;
 4. Names of the governing body members, officials, and faculty of the school, indicating position held and appropriate educational and/or occupational credentials of each person;
 5. A historical statement establishing the origin of the school;
 6. Accreditation, licenses, endorsements, or affiliations in the format prescribed by the appropriate accrediting commission or other agency;
 7. A clear and concise statement of the objectives of the school;
 8. Mode of operation or procedures used by the school in achieving the stated objectives;
 9. Admission requirements and procedures with required documentation for entry;

10. Credentials awarded and graduation or completion requirements;
11. Facilities and/or equipment available to support courses or programs of study;
12. School calendar and legal holidays;
13. Basis for awarding academic credit by quarter hours, semester hours, or clock hours, and procedures for awarding credit for prior education and/or experience;
14. Academic policies including grading system, progress report, and procedures for evaluating student achievement of stated objectives;
15. Tuition and fee policy including charges for fees, books, laboratories, and supplies;
16. Cancellation and refund policy;
17. Student disciplinary policy to include conditions of forced withdrawal;
18. Housing facilities and policy, if applicable;
19. Attendance policy;
20. Student grievance policy that includes detailed steps in the process.
21. Curriculum outline of each program and/or course. List titles, objectives, and major subject outlines or description of each course giving units of measurement in credit prepared for brochure, the above may be in abbreviated form. Course prerequisites shall be clearly stated.

V. Publicizing the Private School

- A. Publicity by a school shall be based upon relevant facts and supporting evidence maintained in a file and stored in the school.
- B. Degree granting private schools shall neither claim nor guarantee by direct statement or implication that a student will meet degree obligations in a given length of time. A degree granting institution may advertise the number of credit hours required to successfully be conferred a degree.

Non-degree granting institutions may advertise the number of clock hours for which the program is approved and the calendar length of time that a program is approved and scheduled.

- C. Advertising shall emphasize the educational or occupational program offered

rather than the potential earnings or employee benefits generally available to the successfully employed person. Statements of facts regarding earnings or employee benefits must reflect those normally available to persons who enter employment at the purported level of training rather than benefits granted after extensive experience or further education.

D. A school shall advertise only as a school and under the school name licensed by the Private School Licensure Division. It shall not advertise in conjunction with any other business or establishment or use an emblem or logo associated with another business.

- E. Publicity of school license shall not imply endorsement by the Private School Licensure Division of any course, person, or institution offering, conducting or otherwise administering the same.
- F. Each private school subject to the provisions of the *Code of Alabama* Title 16, Chapter 46 (1975) shall not commence advertising in any manner, including but not limited to a website, or form until after the date a private school license is issued by the Private School Licensure Division. If a Private School License is revoked all publicity and advertising, including but not limited to the website, operation should cease immediately.
- G. No private school may advertise that it is endorsed by manufacturers, business establishments, other institutions, or organizations until and unless prior written evidence of this fact is submitted to the Private School Licensure Division and written approval is granted by the Private School Licensure Division.
- H. Claims to accreditation status or recognition by appropriate accrediting agencies shall be supported by documentary evidence and shall be publicized in the phraseology prescribed by such authority.
- I. A file shall be maintained by each private school of all promotional materials, bulletins, brochures, contacts, agreements, and forms used to publicize the private school courses.

VI. Agent's Permits

- A. No person, except those representing schools exempted or entitled to exemption in the *Code of Alabama* §16-46-3 (1975), shall present materials, sell courses, or solicit students for enrollment outside the boundaries of the licensed school facilities unless an Agent's Permit is first secured by the school from the Private School Licensure Division.
- B. The application for each Agent's Permit shall be submitted to the Private School Licensure Division using the PSL online application system and shall be accompanied by a fee of one hundred dollars (\$100 in U.S Currency) for the initial permit and fifty dollars (\$50.00 in U.S Currency) for a renewal

permit and an agent surety bond of two thousand five hundred dollars (\$2,500.00 in U.S. Currency). Such agent surety bonds shall be continuous and shall be conditioned to provide indemnification to any student suffering loss as a result of fraud or misrepresentation. The agent surety bond shall be supplied by the private school as a blanket surety covering each agent in the amount of two thousand five hundred dollars (\$2,500.00 in U.S. Currency per agent) made payable to the Private School Licensure Division.

- C. Each Agent's Permit shall be valid for a period of two years from the date issued and shall be renewed according to Section III.B.4, of these Guidelines.
- D. Upon satisfactory review of an agent's credentials, the Private School Licensure Division shall issue to the private school an agent permit within thirty (30) days of receipt of all required materials. A pocket card will be issued giving the agent's name and address, the name and address of the employing school, and certifying that the person whose name and photo appear on the card is an authorized agent of the school. Each agent must have the permit in possession when representing the school. The private school shall be notified of incomplete applications. All required renewal materials shall be supplied to the Private School Licensure Division thirty (30) days prior to the expiration date. Expired permits may be reinstated upon submission of all application materials and fees required of initial applicants.
- E. One complimentary Agent's Permit shall be issued without fee or surety requirements to an owner or administrator of each licensed school identified as a principal base of operation.
- F. Schools utilizing agents shall provide indemnification to each student suffering loss as a result of any economic or academic fraud or misrepresentation by said agents in procuring enrollment according to the *Code of Alabama* §16-46-6(c) (1975).
- G. No person shall be issued an Agent's Permit to represent any private school until it has been determined by the Private School Licensure Division the school has qualified for a license and a license has been issued.
- H. An Agent's Permit shall be placed on probation, suspended, or revoked by the Private School Licensure Division if the holder solicits or enrolls students through fraud, deception, or misrepresentation. Each Agent's Permit, conditioned by expired surety bond, shall be suspended by the Private School Licensure Division for thirty (30) days and thereafter revoked if surety bond is not restored.
- I. No persons or private school shall seek reimbursement from any student for any charge(s) on any enrollment contract secured by an agent of the private school if the agent soliciting the students or selling the course(s) was not a holder of an Agent's Permit at the time of presentation.

- J. The issuance of an Agent's Permit shall not be deemed to constitute endorsement or recommendation by the Private School Licensure Division of any course, person, or institution.

- K. The Private School Licensure Division may refuse to issue a permit to an applicant if he/she has pleaded guilty to or been convicted of a felony or a crime of moral turpitude under the laws of this or any other state.

- VII. Enforcement Proceeding - Pursuant to the *Code of Alabama* §16-47-8 (1975), the Private School Licensure Division may institute such action of law or in equity as may be necessary to enforce the provisions of the *Code of Alabama* Title 16, Chapter 46 (1975) or and associated Guidelines, The Alabama Attorney General's Office will appoint an Assistant Attorney General to represent the Private School Licensure Division in all legal proceedings.

- VIII. Appeals Procedures - Any person or school aggrieved by the actions of the Private School Licensure Division with respect to exemption, issuance, denial, deferral, probation, suspension, or revocation of a license or permit provided for by the *Code of Alabama* §§16-46-3, 16-46-5, and 16-46-6 (1975) may file a petition for review with the Private School Licensure Division. The petition shall be filed with the Chancellor of the Alabama Community College System within thirty (30) calendar days after the person or school has been served a notice of proposed action.
 - A. Notice of Actions
 - 1. A proposed action against a person or school shall be initiated by service of a written notice of the proposed action.
 - 2. The notice shall contain:
 - a. a statement of the nature of the action;
 - b. a statement of the legal authority and jurisdiction under which the action is made;
 - c. a reference to the particular sections of statutes and rules involved; and
 - d. a short and plain statement of the reasons for the proposed action. If the Private School Licensure Division is unable to state the reasons in detail at the time the notice is served, the initial notice may be limited to a statement of the issues involved. Thereafter, upon appeal by the person or school, hereinafter designated respondent, a more definite statement shall be furnished by the Private School Licensure Division.

B. Service of Notice - The notice may be served in any of the following ways;

1. personal service;
2. regular mail; or
3. certified mail, return receipt requested.

C. Petition for Review

1. An aggrieved person or school may request a hearing to review a proposed action. The request shall be:
 - a. made in writing;
 - b. addressed to the Chancellor, Alabama Community College System; and
 - c. received by the Chancellor, Alabama Community College System within thirty (30) calendar days of the date of receipt of notice of the proposed action.
2. Failure to request a hearing within the above time frame shall constitute a waiver of the opportunity for a hearing.

If a hearing is requested within the above time frame, the Alabama Community College System Board of Trustees authorizes the Chancellor, Alabama Community College System to appoint a hearing officer to conduct a hearing. The hearing officer appointed will be an attorney outside of the office of the Alabama Community College System.

D. Conduct of Hearing

1. In the conduct of a hearing, a hearing officer shall have the authority to:
 - a. establish a date, time and place for the hearing;
 - b. maintain order;
 - c. make a record of the proceedings;

- d. establish reasonable time limits for the conduct of proceeding;
 - e. rule on the admissibility of evidence;
 - f. hold a prehearing conference, if necessary, to clarify the matters in dispute; establish the order of presentation; allow for the exchange of exhibits and names of witnesses; establish time limits for the exchange of exhibits and names of witnesses; and
 - g. enter an order on any other matter which would effectuate the conduct of the hearing.
 - 2. The hearing shall be open to the public.
 - 3. A respondent may be represented by counsel at his/her own expense.
- E. Settlement - Informal dispositions may be made of any matter set for hearing by stipulation, agreed settlement, consent order or default or by another method agreed upon by the parties in writing.
- F. Record of Proceedings
 - 1. The record of a hearing shall include:
 - a. the notice of proposed action;
 - b. the request for a hearing;
 - c. all evidence received during the hearing;
 - d. a transcript of the proceedings;
 - e. a statement of all matters officially noticed;
 - f. all questions and offers of proof, objections and rulings thereon;
 - g. the final order
 - 2. Oral proceedings shall be recorded by a qualified court reporter. Oral proceedings shall be transcribed at the request of any party with the expense of transcription borne by the requesting party. The record of oral proceedings shall be maintained by the Private School Licensure Division for five (5) years from the date of entry of the

final order.

G. Rules of Evidence - The rules of evidence as provided in the *Code of Alabama* §41-22-13 (1975) shall apply to all hearings conducted under these rules.

H. Final Order

1. Upon completion of a hearing, the hearing officer shall prepare and submit to the Chancellor, Alabama Community College System a final order. The final order shall include a statement of facts found by the hearing officer, a recitation of the application of the facts found to the applicable statutes and regulations, and a statement detailing reason decision was made. The final order along with the record shall be submitted to the Chancellor, Alabama Community College System within thirty (30) days after the hearing is concluded. By agreement, the parties may waive or extend the thirty (30) day time period.
2. Within ten (10) days after receipt of the final order, the Chancellor, Alabama Community College System shall serve by certified mail the same on the parties. By agreement, the parties may waive or extend the ten (10) day time period.

I. Judicial Review - A person or school who has exhausted all administrative remedies available and who is aggrieved by a final order of the Alabama Community College may seek judicial review pursuant to the provisions of the *Code of Alabama* §16-46-9 (1975).

IX. Violations and Penalties - It shall be unlawful for any person to violate any provisions of the *Code of Alabama* Title 16, Chapter 46 (1975). Any person required by the *Code of Alabama* Title 16, Chapter 46 (1975) to have a license or permit who shall do in Alabama any business of the nature described in the *Code of Alabama* Title 16, Chapter 46 (1975) without first obtaining a license or permit as required of him/her by the *Code of Alabama* Title 16, Chapter 46 shall be punished by a fine of not more than five hundred dollars (\$500.00 in U.S. Currency) or a term of imprisonment not to exceed six months, or both. Each day's violation of the *Code of Alabama* Title 16, Chapter 46 (1975) shall constitute a separate offense. All fines shall be deposited in the State Treasury to the credit of the Private School Licensure Division to be expended by a voucher approved by the Chancellor of the Private School Licensure Division to administer the *Code of Alabama* Title 16, Chapter 46 (1975).

X. Any use of the Alabama Community College System (ACCS) name, seal, or logo is prohibited.

a. First Offense: written warning

- b. Second Offense: Immediate suspension of the institution's license for a period of 30 days. A reinstatement fee of \$500 will apply and must be remitted prior to reinstatement of licensure.
- c. Third Offense: Immediate license revocation. A six-month waiting period will apply, after which, a new license application will be required.